

Signmanager receives flexible lease terms tailored to their requirements



~US Signmanager Team with CEO Kristefer Vogt pictured on the left.

MyNextSuite Overview

MyNextSuite provides a unique three-solution concept to meet any business need. Businesses can grow and up-size to a traditional office or downsize to a single office solution. Additionally, businesses that need part-time access to a professional office can lease a virtual office solution.

Contact MyNextSuite

123 Center Park Drive, Suite 203 Knoxville, TN 37922

p: 865.392.9040

e: info@MyNextSuite.com w: www.MyNextSuite.com

Situation

Signmanager, Inc. is an international, awardwinning consulting company that specializes in signage project management.

In February 2009, Signmanager began seeking a small office space to accommodate their size and infrastructure. The desired space needed to have specific features, such as an open floor plan to accommodate their business model for brainstorming fresh ideas and concepts. In addition, easy access to colleagues and providing the same amount of space for each employee were essential. The space was also needed within a short period of time. The concept of

suite meets all of Signmanagers requirements and leasing needs. The space is bright with oversized windows and is a well-appointed Class A office location. The building is situated to have easy access to downtown Knoxville, I-40, I-75 and is a brief 20-minute drive to McGhee-Tyson Airport.

Benefits

MyNextSuite provides top-level amenities expected in a professional office building, including a building-wide receptionist to provide personalized telephone answering services and professional support, kitchen and break room area, as well as daily janitorial services.

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open work areas originated in the Australia office, with all employees, including Chief Executive Officer Kris Vogt, sitting in a cubicle work station environment.

Solution

MyNextSuite provides Signmanager with an array of professional office services and amenities. With signing a one-year lease, Signmanager instantly receives flexible terms and services that are tailored to the requirements at a fraction of the cost of conventional alternatives. Since the office infrastructure is already in place, MyNextSuite provides an all inclusive solution so Signmanager can focus on their core business.

Within three short weeks, Signmanager leased Suite #302, a 360 square-foot office, located on the third floor of the building. The

From an infrastructure standpoint, Signmanager receives high speed data, wireless and communication connectivity Voice over Internet Protocol (VoIP) telephone system.

With future growth, Signmanager will have the option to take advantage of many value added services, such as administrative support, information systems and technology; human resources, recruiting, desktop support and marketing and communications.

With all of the aforementioned amenities and services, along with the benefits, taxes, space, equipment and software owning or leasing elsewhere can be very expensive. With MyNextSuite providing these services, Signmanger saves money on infrastructure and the cost for hiring another full-time employee to support the infrastructure.